



20/09/2022

Sale of Alcohol OFF the Premises - Heron Foods, 46-48 Blenheim Drive

To whom it may concern,

Could I please lodge an appeal against this application?

I really don't think there is a need for this in the area. There are more than enough establishments within walking distance if alcohol is required.

I don't have a problem with an alcohol licence being granted, rather the extension of hours. These premises offer low cost frozen foods and serve a use, however come 8pm there is no mad scramble to get these products, the site has operated well and kept noise to a minimum.

We have a young family and live opposite this establishment, and whilst 8pm closing time, is after one of our children going to bed, the noise is kept to a minimum.

With this application, from 7.00 - 22.00, we are being asked to endure disruption for a 15 hour period in 24 hours. At what point is it deemed reasonable to be buying alcohol at 7am? Surely we should be protecting our neighbourhood and the environs from seeing people buying alcohol this early. Those who may have issues with alcohol, may see this as a hub for a quick drink to start their day. This shop is based next to several schools, and many parents walk or park outside. Do we want to expose our children to individuals purchasing and potentially consuming it prior to school?

I would like to add, I'm not sure the store is set up for such a change in use. There may be CCTV, but the store is often run on a low staff level, often having to wait to be served as the assistant is in the store room. There is no security, which inevitably, there will be a need, both for the customers and staff alike, as alcohol related incidents and shop-lifting are highly likely to raise their head again, akin to Sainsbury's.

Historically when Sainsburys was in the location, we would often experience various anti-social behaviour with late night opening, youths and groups would often gather outside on

the steps to the side of the shop and have a drink, a loud conversation, and in some cases various fights would break out.

If the application is be be granted, I would ask that opening times be kept as they are, 8-8, a reasonable hour for the residents in the area. Lets not make this a late night off licence, selling cheaper more affordable alcohol, to those who may travel or be attracted to it.

I thank you for your time and hope my concerns and those of my neighbours be taken on board.

Regards



Paul Malone